BE PRO BE PROUD

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# "Join the Movement" Program

*Encourage students to "Opt In" to receive information about skilled professions and training opportunities*

### Be Pro Be Proud SC Post-Tour Debrief

Debrief students the following day about their experience and discuss whether Be Pro Be Proud has shifted their perception of the skilled professions. Would they now be interested in one of these recession-proof careers? If so, what interests them?

### Join the Movement

During the mobile workshop visit, students will be encouraged to **Join the Movement** by creating a quick-and-easy profile through scanning a QR Code on their phones.

***It is important for students to sign up during their time on the mobile workshop while the initiative is still fresh on their minds.***

In order for students to receive the most of out their experience, including knowing where to find local career opportunities and training, please provide time for students to Join the Movement the following day during class, if they have not done so already.

**The process should take no more than two minutes.**

### How to Sign-Up

1. Students scan the QR Code to sign-up.
2. The destination is the "Join the Movement" Landing Page.
3. Students enter their information, preferably using a PERSONAL (non-school) email
4. Students enter their cell phone number
5. Students must "Opt In" to receive text messages with career and training opportunities

***Thank you!***